

Column Width	Height <i>(Inches)</i>	Total Column Inches	Rate per Column Inch	Cost	Description of Size
2	2	4	\$3.00	\$12.00	Business Card Size
2	4	8	\$3.00	\$24.00	2 x Business Card Size
3	5.5	16.5	\$3.00	\$49.50	1/4 Page
5	6.5	32.5	\$3.00	\$97.50	1/2 Page
5	12.75	63.75	\$3.00	\$191.25	Full Page